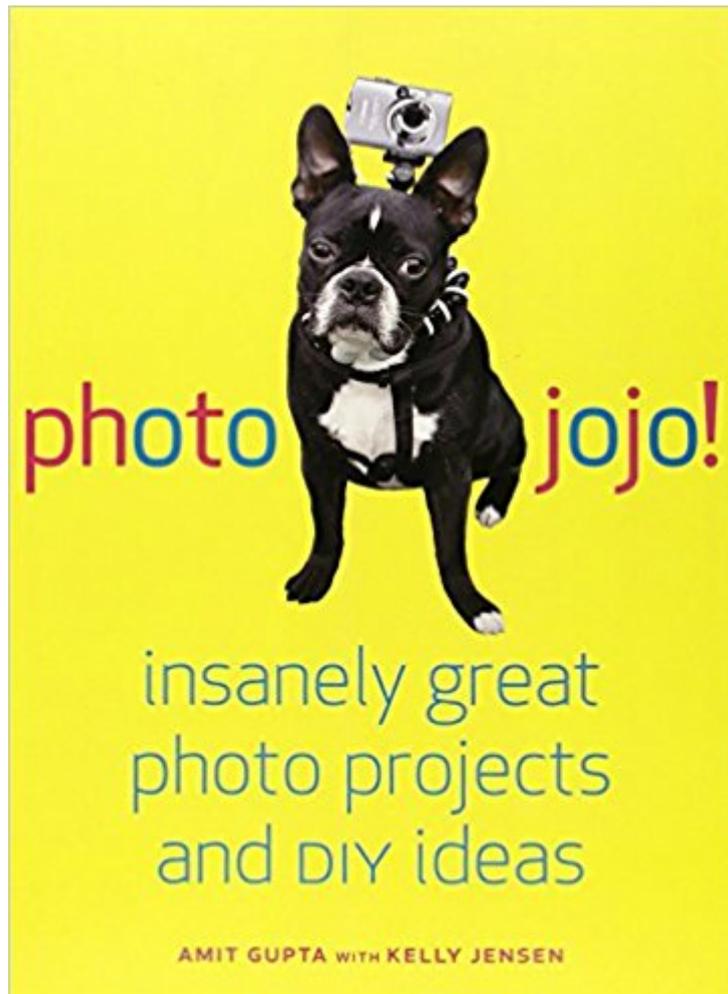




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# Photojojo!: Insanely Great Photo Projects And DIY Ideas



## Synopsis

A photo, an idea, and simple crafting skills are all you need to transform your pictures into useful, fun, giftable art. With clear DIY instructions, *Photojojo!* by Amit Gupta and Kelly Jensen shows you how to turn your forgotten photos into ingenious photo projects. Do you have lots of pics of friends and family you want to show off? Make a sleek, stylish photo display rail so you can change them up at a moment's notice. Need something to play with? Make photo slider puzzles, Rubik's cubes, and temporary tattoos. Or spruce up your pad with a photo chandelier or a giant wall mural you can print at home! All the projects use basic materials and are easy enough to whip up in an afternoon. Once you're armed with what you can do with all your images, check out *Photojojo!*'s inspiring ideas to get you shooting photographs more creatively. Investigate the world from a canine perspective with the amazing doggie cam, or grab your friends and head out on a photo safari. Make a sneaky hidden jacket camera and turn string, a washer, and a screw into a monopod that fits in your pocket, MacGyver-style. Learn how to motivate yourself to take a photo every day with project 365, or get the little ones involved with *Photojojo!*'s head-spinning photography method: because you + kid + centrifugal force = awesome. Yep, photography just became a whole lot more fun.

## Book Information

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## Customer Reviews

AMIT GUPTA is a photoblogger and entrepreneur. He dropped out of school to start his first Internet company, moved to New York City to help start the nonprofit Change This, and launched the

coworking event Jelly in his apartment. And, heâ€™s been known to hang out on street corners exchanging lollipops for portraits. Heâ€™s also the founder of Photojojo! ([www.photojojo.com](http://www.photojojo.com), but you already knew that) and blogs at [www.amitgupta.com](http://www.amitgupta.com). He lives in San Francisco. (P.S. You can write him at [amit@photojojo.com](mailto:amit@photojojo.com); heâ€™ll write back.) KELLY JENSEN sews, knits, draws, builds stuff, embroiders, cooks, messes with cameras, and wrestles her Boston terrier. When not busy with the above, sheâ€™s worked as a freelance photographer and cataloguer of the teratology collection at the Mütter Museum. She lives in San Francisco with her husband, Bryan, and Molly, the dog (as seen on the cover).

This is a super fun book that will encourage you to do something with your photos instead of just posting to Facebook or worse, just letting them linger on your computer. There are plenty of projects that are suitable for virtually any age range and even for a group (think craft project for a group of kids, teens or adults). And you won't need to go out and purchase a bunch of fancy supplies, most of the ideas make use of stuff probably lying around the house or in the garage. I especially enjoyed the projects that made use of a group of people (and no, they don't have to be gathered together at the same time). We made a calendar for the grandparents and it was an enormous hit, and now others want one too! The second, smaller section on how to take better pictures contains a lot of very practical, and again, very easy advice. I can't believe how practical and useful the strong monopod is (you have to buy the book if you want to know more!). I hope the authors are already planning another book!

Let's make it clear - this is NOT a how-to manual for a camera. It doesn't tell you how to set shutter speed or anything like that. It doesn't tell you the right angle to take sunsets from. What this primarily is about is fun ways to use the printed photos after you have printed them. Crafty ideas. Gift ideas. For example, you can take a Rubik's cube and put pieces of a photo onto each square, customizing it. You can make a photo album out of an Altoid's tin. You can make your own snow globe. You can customize a laptop sleeve. Sure, a small section at the back encourages you to bribe strangers with candy to get candid street photographs. It talks about tying a string to your camera, and stepping on the string, to help you steady it if your hands are shaky. It describes the fun of throwing your camera in the air with a long shutter speed so you get swirly photos of a turning landscape. But most of this is about the crafts you can do. For many of that, that is awesome. You could say that you could Google and find the same sort of crafty ideas, but sometimes there's something nice about sitting down with a book that's all organized for you and reading through it. It's

also a nice book to bring to a meeting or get-together to pass around. Also, I love the lighthearted tone of the book. Whoever wrote this has a great sense of humor. Well recommended!

If you have thousands of pictures in your hard drive and don't know what to do with it, Photojojo creative ideas will come to the rescue. Part one of the book provides you with creative juices such as making your own photo mosaic, wall mural, book, creative frame, photo cupcake, personalized laptop sleeve and so many more. Part two will provide you with a more creative ways to take photos that surely make your photos stand out among your friends. Some of the ideas / tutorial are doggie cam, painting with light, photo projects, street photography and so many more. Some ideas are a bit complex to make, especially if you are not into DIY (Do It yourself), but Photojojo describes it very clearly including tips where to get the ingredients. In the creative photo taking section, all you need is a regular compact camera or entry level DSLR cameras. Selling at less \$15, this book is surprisingly very well made. It is full color book with thick art paper. The jacket is very well made and durable as well. Photojojo also makes a great gift for your friends or family who love photography check my website for more reviews and photography related news/recommendations

I became aware of this book after seeing it in the library and my initial thumb through had me checking it out. OH MY WORD! I'm not sure many of the techniques were as interesting as the hilarity of the writers intro to each project and the often comedic comments in the directions. "Empty the tealight holder. Either dump it out or burn it until it's gone. Mourn it. Get over it." As a scrapbooker and photography buff, I came across so many terrific ideas in this book I decided I had to own it. This was my first purchase and I found an excellent price and had my own copy in less than a week. I really enjoyed the 365 day project and the one where you take a picture of yourself from when you were a child and re-create it as you are now. My grandsons love the rubik's cube project. The idea for printing photos on "covers" of laptop bags, wallets etc.. while not a new idea, it's certainly one of the few books to put it in print with directions. Highly recommend this book to people who like to do "things" with their photographs. Many inspiring ideas in this book. Jocelyn

Was looking for a book to inspire ideas in photography but it's more inspirational on what you do can with photographs. It's fun, nicely laid out, creative. Some good ideas on what you can do with your pictures if you haven't done more than store them on your hard drive.

The Protojojo people specialize in fun and offbeat photo equipment. Their frequent email newsletter

(free and worth subscribing -- just Goggle)contains both advertisements for their unusual products as well as advice and suggestions for creative projects. This book is a compilation of the latter. All projects are interesting, some more than others, and likely to vary person to person. Everything from how to make a photo lampshade to a cross-stitch or messenger bag. And what about a photo cupcake or tattoo? Also includes several suggestions for photo techniques. Obviously for those who want to explore or with lots of time on their hands. Fun, fun, fun.

Wow, this book completely lives up to the hype! I can't remember the last time I got a book and immediately read it cover-to-cover. The ideas in the book are so fun and interesting, I can't wait to get started. I actually spent some time on the Photodojo blog (which is also freaking awesome btw) and I was a little worried the book would just be full of ideas I'd already read about in the blog, but that wasn't the case at all. I'm really glad I bought this book! :) P.S. It's really funny too!

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